



**FOR IMMEDIATE RELEASE**  
**May 17, 2016**

**GOODWILL INDUSTRIES OF TULSA NAMED A  
FAMILY FINANCIAL WELLNESS CENTER OF EXCELLENCE**  
*Tulsa Goodwill to receive its award during Goodwill's annual spring conference*

**TULSA, OK** — [Goodwill Industries of Tulsa](#) has been named as one of three recipients of Goodwill's 2016 Outstanding Family Strengthening Center of Excellence award.

Sponsored in part by the Annie E. Casey Foundation, the awards recognize Goodwill® organizations for their efforts to incorporate family financial stability strategies into their mission, vision and program offerings.

The Tulsa Goodwill has woven financial wellness into the fabric of its overall approach. It provides a variety of financial programs — such as an employee savings plan and a savings match option through TulsaWORKS — and integrates them into the broader services it provides. The Tulsa Goodwill also requires all employees to direct deposit their paychecks to encourage savings.

“We emphasize financial wellness throughout our services and employee programs,” said David Oliver, president and CEO of Goodwill Industries of Tulsa. “Financial wellness isn’t something that we add on to a program service. Financial wellness is part of the services.”

Of all of its programs, the Tulsa Goodwill is most proud of its TulsaWORKS Savings Match program. The organization has partnered with Security Bank in Tulsa to match participants’ savings up to \$500. A similar program is also available to Goodwill’s employees that matches up to \$250 and is funded by Goodwill Tulsa.

“Goodwill and its local member organizations understand the importance of financial security for families,” said Jim Gibbons, president and CEO of Goodwill Industries International. “For that reason, we not only help people find work, we also help them get the most out of their money through financial coaching, savings and loan assistance, and tax preparation. And it’s why we are excited to recognize Goodwill Industries of Tulsa as a 2016 Outstanding Family Strengthening Center of Excellence.”

Goodwill Industries of Tulsa was honored for its financial strengthening efforts on Tuesday, May 17, during Goodwill’s annual spring conference in Indianapolis, IN.

Goodwill Industries International also honored two other organizations with the 2016 Outstanding Family Strengthening Center of Excellence Award:

[Goodwill Industries of Houston](#) (TX)

[Goodwill Industries of KYOWVA](#) (Huntington, WV)

**About Goodwill Industries of Tulsa:**

Goodwill Industries of Tulsa provides work opportunities, job training and support services for people with disabilities or other barriers to employment.

**FOR MORE INFORMATION CONTACT:**

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