



Goodwill

Industries of Tulsa, Inc.

Goodwill's 7th Annual Spring Job Fair

On June 14, 2012 Goodwill Industries of Tulsa, Inc. hosted its 7th annual spring job fair in collaboration with the Tulsa City-County Health Department's Fatherhood Coalition. This job fair is a much anticipated event for job seekers within Goodwill's various training and placement programs, and with other job seekers throughout the Tulsa Metropolitan Service Area. This year the date was moved from our usual mid-May to June in order to schedule it near Father's Day. This is just another reminder that fathers have responsibilities to support their children – financially, emotionally, and as an important role model in their lives.

This year the "buzz" was generated by local newspapers, canvassing, and radio and television spots, including a live broadcast from the job fair by KJMM FM 105.3 radio. By increasing the media exposure for the event we were able to attract more participants from the general public. This approach also allowed us to promote Goodwill's Private Security Training classes and remind the job fair attendees to tweet us on Twitter and "like or comment on us" on Facebook.

There were a total of 666 people who attended this year! We had fourteen social service agencies in attendance, ready to assist those with community resource needs, including: Tulsa City-County Health Department, Workforce Oklahoma, Community Voice Mail, Victory Jobs



Line, St. Gregory's University, the YWCA, Transportation Connections, Consumer Credit Counseling Service, the Vet Center of Tulsa, Platt College, Community Action Project of Tulsa County, DVIS, and two of Goodwill's successful programs: TulsaWORKS and Job Connection.

There were several new companies that were included in the twenty-four employers seeking qualified job applicants: Primary Services interviewed for all types of positions; Warehouse Specialties, Inc. was seeking

employees to fill forklift driver positions (Goodwill's Forklift Operator Training graduates were prominent applicants for these positions); various types of jobs were available with Tulsa County, Tulsa Housing Authority, Renaissance Hotel, Cintas Corporation, Abundant Solutions, American Staffcorp, Healthcare Innovations, Oklahoma Counseling and Recovery Services, Volunteers of America, Arby's, AT&T, Lowes, Frito Lay, TCIM, AARP, Windstream, Stand-By Personnel, Key Personnel, West Corporation, Walmart Distribution Center and Goodwill Industries of Tulsa.

We were pleased with the variation of employers, representing



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Checking Up

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Thoughts
from David



The true life-blood of our organization is the thousands upon thousands of generous members of our community who donate their no longer needed clothing, shoes and household items to Goodwill. The revenue from these donations is the economic engine that allows Goodwill to employ over 400 people with barriers to

employment and provide job training and placement services to thousands more. At Goodwill we are well aware that donors have a multitude of choices when deciding where to donate their no longer needed items. As a result, we are committed to providing conveniently located donation sites that are open seven days a week and are staffed by donation attendants that provide a high level of customer service.

As you travel around the area you have probably noticed unattended donation boxes sitting in the parking lots of gas stations, convenience stores, strip malls and even some vacant lots. The majority of these donation boxes feature a charity's name, but appearances can be deceiving. Often times a for-profit entity "rents" the charity's name and either pays them a small percentage of the revenue generated by the donations or pays the charity a set fee per donation box site. Fortunately, the State of Oklahoma passed legislation in 2008 that requires donation boxes operated by for-profit companies that are collecting goods through an arrangement with a charity to clearly state the nature of that arrangement on the donation box. This allows donors to make an informed choice. If you want to make certain that one hundred percent of the revenue generated by your donation supports the charity you intended for it to, be sure and read the information on the box before donating.

For 85 years Goodwill Industries of Tulsa has been collecting clothing and household items and using the revenues generated from the sale of these items to pay wages and fund job training and placement programs for people with barriers to employment. Last year alone, Goodwill assisted in placing 922 individuals into jobs in the community, which had the ripple effect of creating 121 additional jobs. These 922 job placements generated an economic impact of \$42.7 million and a fiscal impact of \$845,000, and that does not even include the impact created by the wages paid to employees working directly for Goodwill. So the next time you have items to donate, stop by one of our donation sites where a friendly Goodwill employee will gladly assist in unloading your donation and provide you with a donation receipt. Then sit back and relax knowing that Goodwill will turn your donation into jobs and job training for people with barriers to employment in our community.



Start Your Fall Cleaning
Remember your donations help put people to work. **DONATE TODAY!**
For a donation center near you call (918) 581-1200 or visit our website at www.goodwilltulsa.org.

Schedule A Goodwill Speaker!
Call (918) 581-1232



Sadly Saying Goodbye ...

The Goodwill community would like to share our deepest sympathy with the family and friends of Debra Johnson McIntosh, who passed away on Monday, June 11, 2012. Debra joined Goodwill's Board of Directors in May of 2005. During her seven years of service to the organization she served on the Strategic Planning Committee, the Board Governance Committee (which she chaired) and the Executive Committee. Her tireless commitment to public service and her legacy as a zealous Goodwill advocate will be remembered. The organization benefited from her leadership, counsel and support. Debra's optimism, drive and limitless energy will always be an inspiration to us. With her passing, Goodwill Industries of Tulsa has lost a prominent leader and a good friend.





Placement Corner

The Placement Corner highlights the wide range of jobs and occupations in which our training graduates are now employed.

| Participant's Name | Employer | Position |
|--------------------|-----------------------------|------------------------|
| Michael B. | Smith Co. Engineering, Inc. | Tube Handler |
| Carmel S. | Interstate Realty | Property Manager |
| Tom Y. | Ducommun Inc. | Mechanical Drawing |
| Kyle E. | Wilbros | Shipping and Receiving |
| David M. | Weight Measurement Co. | Forklift Operator |
| Andy S. | J & G Steel | Shear Operator |
| Michael P. | Wisdom Ministries | Events Coordinator |
| Eric M. | Davy Joe's Heating and Air | HVAC Technician |
| Frank C. | US Xpress | Truck Driver |
| Kanita B. | GRC | Logistics Clerk |

The Placement Corner lists a representative sample of jobs in the community in which Goodwill program participants are working. The jobs recorded above feature a wide variety of occupations with possibilities for career advancement. During the first six months of 2012, Goodwill placed 412 individuals in community employment.

Celebrate 85!

Goodwill Industries of Tulsa "officially" celebrated its 85th Anniversary on August 3rd. However, since the celebration "kick-off" May 1st at Goodwill's Annual Awards Luncheon several exciting activities have taken place. For those who have 'liked us' on Facebook or 'followed us' on Twitter you have been enjoying special store coupons monthly. And if you have been to our website lately you have had the opportunity to participate in a Goodwill history quiz and an opportunity to win an \$85 anniversary gift card. Our retail stores are selling 85th anniversary shopping bags for \$2 each – a must have to tote all of your great finds! Very soon our donors will be receiving a special opportunity to register online for an opportunity to also win a nice prize. Don't miss out – "get connected" TODAY!

www.facebook.com/GoodwillTulsa
www.twitter.com/goodwilltulsa
www.goodwilltulsa.org/eNews

Please share our social network sites with your family, friends and colleagues!!!



If You Show Up, If You Work Hard, You Will Go Far

"If you show up, if you work hard, you will go far." This statement is how Terrence Bailey explained his keys to employment success when addressing the crowd of high school students and guests at Goodwill Industries of Tulsa's 6th Annual Work Adjustment Awards



Ceremony. The 2012 Work Adjustment Success Award was presented to Terrence for his work ethic, his attention to task and his soft skills (good attitude, teamwork, and customer service skills). When making his acceptance speech, he proudly wore his Kentucky Fried Chicken uniform. After speaking to the large audience, receiving his award and smiling for the camera, he dashed out of the building to return to work.

The purpose of the Work Adjustment Success Award is twofold: to honor the young person who exemplifies the employment characteristics that are taught in the Work Adjustment Training classes; and to serve as a role model for students who are leaving the comfort zone of high school and Goodwill training, and embarking on job search and employment in the community.

Terrence attended Broken Arrow High School and was referred to Goodwill's Work Adjustment Training program by John Hilborn, Broken Arrow High School Special Services, and Robert Eames, Department of Rehabilitation Services. Goodwill's training program is in collaboration with area high schools. Students spend half days at school, and half days with Goodwill. The purpose of Goodwill's training is to teach the students with disabilities about various career opportunities through discussion, visual aids and field trips to various businesses for extensive tours and to sample various job tasks (also known as job shadowing). Besides increasing the students' awareness of employment opportunities, the program teaches what employers expect from their employees, the importance of attitude and completing job tasks to employer specifications, getting along with co-workers and providing excellent customer service. Goodwill provides paid work experience for the students in SEE GO FAR, PAGE 5

Glenpool Store Now Open

Members of the Glenpool Chamber of Commerce were on hand to welcome Goodwill to the community and cut the ribbon to officially open the Glenpool Store and Attended Donation Center on Thursday, July 12th. This was the kick off to a three day Grand Opening celebration. The opening of this additional location had been enthusiastically anticipated by Goodwill shoppers and donors in Glenpool and in all of the surrounding communities.



Kiefer, Beggs, Okmulgee and Tulsa. The location on South Highway 75 at 125th Place is ideally situated next to the Super Wal-Mart shopping complex which is a draw for the area.

Our stores are known for their bright and attractive department store settings. The atmosphere and value, along with the reputation for warm and friendly service, continues to draw new customers and repeat visits from our regular devoted fans.

A new store opening is also exciting for loyal customers in existing Goodwill stores who enjoy shopping in multiple locations. Store



manager, Debbie Timmons and her Glenpool team, welcomed many visitors from Glenpool, Sapulpa, Jenks, Bixby, Sand Springs, Mounds,

Discover this exciting new addition to our store locations. During our Grand Opening many customers commented how wonderful it is to have the new Goodwill store in the area. They were truly amazed at the quality and the variety of items in the store.



This location includes a convenient drive-thru donation center expanding the area currently served by the Sapulpa and Jenks donation centers. Your donations of gently used clothing and household items, and your purchases in our stores help to support Goodwill's employment programs that are putting people to work.

Last Year Your Donations Allowed Goodwill To...

- Provide employment, job training and case management services to over 5,700 individuals with disabilities or other employment barriers,
- Pay over \$8.5 million in wages and benefits to disabled/disadvantaged employees,
- Provide contract packaging services for 20 companies at our East Campus resulting in 44,034 hours of paid work experience for individuals in training,
- Placed 922 individuals with barriers to employment into jobs in the community, allowing them to earn over \$6.3 million in wages,
- Provide janitorial services for over 574,000 square feet of office space in the community and,
- Generate an economic impact in excess of \$75 million in the community.

Dell Reconnect

Do Some Good! Recycle your used computer equipment, working or not, TODAY!!!

www.reconnectpartnership.com

Go Green!

Receive Newsletters & Shopper eNews Electronically!

If you want to Go Green let us know. Email us at info@goodwilltulsa.org. We'll need your full name and address so we can delete you from our "mailing" list and add you to our "email" list. Otherwise, you'll continue receiving by mail.



Is it Time For Your Checkup?

As Goodwill celebrates its 85th year of improving the lives of individuals with disabilities and other employment barriers, we are excited to be able to offer information that is relevant to everyone.



People are familiar with the need for an annual physical checkup. Time takes its toll on some other very important parts of our lives as well. And though it does not receive nearly the attention of an annual visit to the doctor, our wills should be reviewed on a regular basis.

Only 30% of the people in the nation have a will. More alarming is the fact that a large percentage of the wills in existence are either invalid or out of date. Regardless of how you choose to schedule the checkup, here is a helpful checklist of things to consider as you determine whether your will is in good health.

- 1. Have there been family changes?** Births, deaths, marriage and divorce can impact the choices you make in a will.
- 2. Have you moved to another state?** If you move from one state to another, the move may invalidate your will. Check for different requirements on witnesses, property holdings, etc.
- 3. Have there been changes in property or income? Do you still own the property gifted to your beneficiaries? Do you possess the funds to satisfy your personal or charitable bequests?**
- 4. Have there been changes in tax law?** It is not uncommon for major review of wills and trusts to be necessary following the passage of tax legislation.

Like a physical checkup, your will should receive a checkup frequently and certainly in the wake of any significant change in your circumstances. If you don't have a will in place, start the process today.

A Challenge

Goodwill has been selected to participate in a Planned Giving Challenge Grant program. This means that for every \$5 in planned gifts that Goodwill identifies through December 31, 2013, it will receive \$1 of current operating funding from Tulsa Community Foundation, up to \$20,000. A gift through your estate would not only be a thoughtful legacy in the future, but also a welcome gift today.

For Further Information

If you would like to help Goodwill meet the challenge or create or update your will, please let us know. The charitable financial planning is FREE of charge. For more information, please contact Karla Davis at (918) 581-1234 or kdavis@goodwilltulsa.org.

JOB FAIR, CONTINUED FROM COVER

many career sectors. The feedback that we have received indicates that a significant number of persons have been hired as a result of the job fair. We would like to thank all of the employers and social service agencies for their participation.

Naturally the presence of employers is vital to the success of a job fair. Goodwill does everything possible to make our participating employers feel welcome and to let them know how important they are to us. They are our customers equally along with our program participants and the job seekers who come from the community after hearing about the event through our marketing efforts. Part of our hospitality here at Goodwill includes providing valet attendants to help the employers unload and set up their displays. One employer was generous enough to comment that, "it's like being at the Ritz Carlton Hotel!" Nothing is too much to show the employers that they are the reason for the success of our job fair.

We also owe a big thanks to Goodwill's IT Department for securing the use of eight laptop computers and providing technical assistance so that we could offer online application services during the job fair. There was not an idle moment on these computers at any time during the day. As more employers make the change to online applications, providing this service onsite has become an essential part of our services.

The Fatherhood Coalition followed the job fair with a community fair held the following Saturday. The purpose of the community fair is to provide a day for fathers and their children to have fun, play games, and take advantage of health screenings. We are proud of our continued collaboration with the Fatherhood Coalition, emphasizing the significant bond between fathers and their children.

Mark your calendars for our fall job fair which will be on Friday, October 5, 2012. Whether you are an employer, a person who needs a job (or a better job), or you are just interested in a tour of the action, we look forward to seeing you then!

GO FAR, CONTINUED FROM PAGE 3

one of its nearby retail stores. This program strategy is designed to transition students from high school to the responsibilities of employment by a community business.

Terrence trained with Work Adjustment Instructors Gary Albright and Sherita Brown. After graduation from Broken Arrow High School, he began Goodwill's Supported Employment program. In a joint effort by Employment Consultants Kim Cox and Liz Husong, Terrence began employment with Kentucky Fried Chicken in February 2012.

The Work Adjustment Awards Ceremony was particularly exciting this year because it included members of Goodwill's Transition Pilot Program for students with Autism Spectrum Disorder. This class included six students and a specialized curriculum designed to increase the social skills of those in the program. It features extensive use of technology, such as a SMART Board and iPod Touches which assist the students by making use of their visual learning style.

The event was attended by numerous students, parents, school personnel and staff representing the Department of Rehabilitation Services. The program began with a light hearted fashion show with Work Adjustment students modeling appropriate and inappropriate attire for job interviews. Goodwill's Broken Arrow store manager, Andrea Gardner, emceed the event with her usual flair. Dinner was served, and photographs were taken of the students by professional photographer Ken Davis.



Goodwill Industries of Tulsa, Inc.
2800 Southwest Blvd. • Tulsa, OK • 74107-3817

PEOPLE WORKING. LIVES IMPROVED.



Tulsa Area United Way



Community Employment Services



NON PROFIT
ORGANIZATION
US POSTAGE
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TULSA OK
PERMIT NO. 128



Goodwill Stores and Donation Centers

STORES

TULSA

2800 Southwest Blvd. - Southwest Blvd. Store
102 S. Garnett - Garnett Store
19021 E. 51st St. - Stone Creek Store

2210 W. Washington St. (91st & 145th E. Ave), **Broken Arrow**

1204 N. Lynn Riggs, **Claremore**

3826 E. Frank Phillips, **Bartlesville**

8525 N. 117th East Ave., **Owasso**

715 S. George Nigh Expressway, **McAlester**

132 W. George Phelps, **Carthage, MO**

2102 Range Line Road, **Joplin, MO** (to reopen early 2013)

502 West 125th Place, **Glenpool** *NOW OPEN!*

For store hours, visit our Web site

www.goodwilltulsa.org or call (918) 584-7291

DONATION CENTERS

TULSA

2800 Southwest Blvd./Goodwill (open 24 hours)

102 S. Garnett/Goodwill Store

19021 E. 51st St./Goodwill Store

3807 S. Harvard/Storefront*

9242-H S. Sheridan/Storefront/Sterling Plaza

1691 S. Yale/Storefront/Seventeen Hundred Yale Mall

6933 S. Sheridan/Storefront/Plaza Village Shopping Center

8028 S. Yale/Storefront/Country Hollow Shopping Center

10925 S. Memorial/Storefront/South Park Shopping Ctr.

8125-M East 51st St./Storefront/Memorial Park Shopping Ctr.

5937 S. Lewis/Storefront

1210 E. 41st St./Storefront*

BIXBY

14625 S. Memorial/Storefront/River Run Shopping Ctr.

BROKEN ARROW

91st & 145th East Ave./Goodwill Store

1027 N. 12th/Storefront*/

Kenosha Crossing Shopping Center

GLENPOOL

502 West 125th Place/Goodwill Store *NOW OPEN!*

JENKS

211 W. Main St./Storefront*

SAPULPA

1022 E. Taft/Storefront

OWASSO

8525 N. 117th East Ave./Goodwill Store

11499 N. 135th East Ave./Storefront*

BARTLESVILLE

3826 E. Frank Phillips Blvd./Goodwill Store

CLAREMORE

1204 N. Lynn Riggs/Goodwill Store

McALESTER

715 S. George Nigh Expy./Goodwill Store

JOPLIN

2102 Range Line Road/Trailer

**THIS LOCATION IS A FREE-STANDING BUILDING*

For donation hours or information on

special pick-ups call: (918) 581-1200

or visit us at www.goodwilltulsa.org