



Goodwill

Industries of Tulsa, Inc.

Private Security Program – A Career, Not Just A Job!

How do you make a great classroom? Fill it with positive people and things to encourage learning and watch what happens? Our Private Security program is doing just that—giving individuals a career and not just a job. Goodwill Industries of Tulsa has been providing Unarmed Private Security Training on Saturdays since 2006. In today's society and business climate there has never been such a strong demand for security guards to protect important facilities, equipment, assets and even the people that occupy these areas.



At Goodwill Industries of Tulsa most of the students who desire a career in Private Security can obtain employment in the industry while completing their 8 week course work. Such is the case with Cliffton Manuel. Cliffton began as a student with Private Security training in February of this year. He arrived in Tulsa in 2009 from Texas with his family to obtain a degree in the ministry and to find employment. It was difficult to look for employment because he was not familiar with the city, so he was referred to Goodwill for assistance. He did not take the advice then, but continued to try on his own. It did not work. After working many odd jobs, he soon discovered he needed help and decided to learn more about the programs Goodwill offered.

Cliffton expressed interest in the Private Security training program and met with our Private Security Case manager—Ja Carvalho. In less than 2 months, Cliffton had an interview with G4S Security

SEE "A CAREER," PAGE 5

Summer Sales and Back to School

Goodwill Stores Transition to Fall

Following a record 4th of July weekend, it was a few short weeks until the Summer Half-Price Sale and the Back-to-School Sale began the wrap up of another summer season. Labor-Day ushers in the arrival of fall fashions and home décor, including Halloween costumes and decorations. October marks the beginning of the Christmas season with holiday fashions and decorations arriving throughout each week. From season to season and from day to day Goodwill stores are constantly changing the mix of merchandise to keep it fresh and up to date.

There are now 11 stores open, each with a unique selection of fashions, jewelry and accessories, housewares and collectibles,

SEE "SUMMER SALES," PAGE 5



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GETTING YOUR “FINANCIAL” HOUSE IN ORDER

Effective planning takes time and patience. Many people intend to do financial planning at various seasons of life, but few ever accomplish the goal. Planning is the bridge to merge your needs, map your opportunities, and complete your plan.

Through planning you can know that you have provided yourself the best opportunities and the greatest amount of flexibility. You may not know that the planning process does not produce just one single document, but a collaboration of several documents that accomplish specific tasks. Below are a few of the tools that are used in the planning process:

Will - simple legal document expressing a person's desired distribution of their assets

Trust - fiduciary relationship in which one person (*the trustee*) is the holder of the title to property (the trust estate or trust corpus), subject to an equitable obligation to keep or use the property for the benefit of another (*the beneficiary*)

Advanced Medical Directive (Living Will) - Legal document expressing an individual's last wishes

regarding life sustaining treatment

Powers of Attorney - Legal document that authorizes an agent to act on a person's behalf

Payable upon Death designation (P.O.D.) - a bank account utilizing a beneficiary designation

Transferable upon Death (T.O.D.) - an investment account utilizing a beneficiary designation

Goodwill Industries of Tulsa's planned giving professionals will help you navigate the planning process at no cost or obligation. If you would like to learn more about these tools and how to get your plan completed, please contact Karla Davis at (918) 581-1234 or kdavis@goodwilltulsa.org. This complimentary service is our way of strengthening our partnership with you.

Goodwill Opens New Donation Center in Broken Arrow

Goodwill Industries of Tulsa is pleased to announce the opening of a new donation center in Broken Arrow at 6442 S. Elm Place (in the Broken Arrow Plaza Shopping Center – 121st St. & Elm). A ribbon cutting was held with the Broken Arrow Chamber of Commerce on July 18, 2013.

Goodwill strives to make the donation experience as convenient as possible for our loyal supporters. This new storefront donation center location recognizes the growth that has taken place as Broken Arrow expands to the south.

Hours of operation for this site are Monday – Saturday, 9:00 am to 6:30 pm and Sunday, Noon – 6:00 pm. An attendant is on duty during regular business hours to assist with unloading and providing a donation receipt.

Last year, thanks to the generosity of donors in our community monies generated from the resale of those items helped more than 5,400 people with disabilities and disadvantaging conditions receive job training, case management services and employment opportunities needed to become productive members of the workforce in our community.

Donations to Goodwill are tax deductible and receipts are available at all Goodwill donation sites. To claim a tax deduction for donated items, donors should keep itemized lists of their donations. For more information on “how to donate” to Goodwill, contact our Donation Line at (918) 581-1200 or visit our website at www.goodwilltulsa.org.



con.nec.tion (kə nek' shən)

"The act of connecting . . . the state of being connected . . . causal or logical relation or sequence . . . the connection between two ideas . . . contextual relation or association . . . relationship in fact . . . a means of communication . . . a person connected with another for a common interest . . . a professional relationship."

Miriam-Websters Dictionary

What Does It Mean To Be Connected?

Now, put those thoughts of *The Sopranos*, *Goodfellas*, and *The Godfather* out of your mind for a moment. Have you ever met anyone who was connected? That person who sought to know the right information and the right people? Have you noticed that those people are few and far between? Yeah, we noticed that too. We also noticed that the job search requires us to either develop relationships with those folks, or become one of the "connected" ones ourselves.

Thomas Merton and John Donne said it this way: "No Man is an Island." The point they were trying to make is that all of us are connected and dependent on one another to make the very most of our lives and our opportunities. As the commercials for Goodwill remind us "People working. Lives improved." our connections make a difference not just for us, but for every single one of those we coexist within our community, and we make a difference to them.

"I want you to know I love my job and my office. Without you and everybody at TulsaWORKS it wouldn't have been possible. You gave me the knowledge and boosted the want to in me to succeed. I will be forever thankful..."

Dean Vance, Recent Graduate

It's that need for "connections" that led the Instructors of Tulsa-WORKS to form a meeting held on the Third Thursday of every month

to bring people and ideas together. We simply named it, Connections. This meeting is held at 2800 SW Boulevard from 12 pm – 1 pm and allows an opportunity for encouragement, inspirational stories, and updated information on job leads and job searching techniques to be shared between TulsaWORKS staff our current students, alumni, and their guests. Whether you need to make a Connection of an idea (Learning), a Connection with the right person (Networking), or want to know more about TulsaWORKS or the Job Connection service Goodwill offers, you can make all of those... connections with us every month.

So what does it mean to make a connection? Connections that can last a lifetime, lead to a new job, or perhaps, break open an opportunity to discover a new career? It means getting to our Third Thursday

Connections meetings while you are looking for a job, once you have found a job, and as you continue to grow professionally. Because it's sometimes not just who you know and what you know, but your willingness to continue to grow that will develop you into the one...who steals the show!



SCOTT ROLLINS, EMPLOYMENT CONSULTANT

Start Your Fall Cleaning
Remember your donations help put people to work.
DONATE TODAY!

For a donation center near you call
(918) 581-1200 or visit our website
at www.goodwilltulsa.org.

Go Green!
Receive Newsletters & Shopper eNews Electronically!

If you want to Go Green let us know. Email us at info@goodwilltulsa.org. We'll need your full name and address so we can delete you from our "mailing" list and add you to our "email" list. Otherwise, you'll continue receiving by mail.

Beyond Jobs

Goodwill Industries International and the Walmart Foundation launched Beyond Jobs in late 2012 with high expectations.

Beyond Job's mission is to provide women with tools — such as job training and placement and support services — to advance their careers, succeed in the workforce, and meet career and personal goals. The Walmart Foundation provided a \$7.7 million grant to Goodwill Industries International for the program as part of its larger initiative to reach 200,000 disadvantaged women.

Through June, the participating Goodwills have served 4,500 women nationally, and assisted in more than 1,000 becoming employed. Goodwill Industries of Tulsa, through TulsaWORKS, has served 57 women and helped place 21 through June.

"I am amazed by the effect this grant has made on the lives of our TulsaWORKS women," said program director Sabrina Ware. "They have become employed while working on becoming financially fit and they are career minded."

One Beyond Jobs participant said ...

"TulsaWORKS/Beyond Jobs is certainly one of the best kept job searching secrets in Tulsa!

When I reflect back on the Life Success training, I am in awe of the advantage this one week gave me during my interview process with the University of Oklahoma. Reality is, by following the advice and tips given to me, my confidence level excelled and my interview process was completed in a manner that demonstrated confidence and knowledge.

"Now that I am employed, I wasn't dropped at the employment door step and left to guess at my success. As the title implies TulsaWORKS/Beyond Jobs not only assisted me in becoming employed, but they have gone the extra mile to ensure my future success in continuing to stay employed!"

Goodwill Industries of Tulsa and TulsaWORKS are proud of the early results, but not satisfied. The program expects to help 230 women locally in the two-year grant period. So, the push continues to generate awareness of these services for women in our community.

Recent labor statistics show there is a need. The national unemployment rate for adult women edged up to 6.8 percent in June, according to the U.S. Bureau of Labor Statistics. The overall U.S. unemployment rate remained at 7.6 percent. In the Tulsa area, the rate in May was 5.5 percent, up from 4.7 percent in April.

Data gleaned from the bureau's "The Employment Situation — June 2013" painted this picture for women:

- The national jobless rate for women had been on a downward trend before the June jump, reaching 6.5 percent (seasonally adjusted) in May. The rate is still below the 7.4 percent rate of a year ago.
- Unemployment numbers also jumped dramatically for African-American women, to 12 percent in June. The rate was 11.6 percent and 11.2 percent in April and May respectively. Unemployment nationally was at 8.6 percent (not seasonally adjusted) in June for Hispanic or Latino women, up from 8.1 percent in May, but down from a year ago (10.3 percent).
- For women maintaining families, the national jobless rate rose in June to 10.7 percent (9.9 percent, May). 1,123,000 of these women were considered unemployed.

Clearly there is a population that could use Beyond Jobs' services.

"Improving the lives of working women in Tulsa — what an impact!" Ware said.

For more information about Beyond Jobs, call (918) 581-1256 or go to <http://bit.ly/TulsaBeyond>.



A Little Goodwill Goes a Long Way

Donated merchandise



Generated sales



Sales generated provide training for Sue



Sue gets a job





Goodwill Contracts

- parts assembly
- sorting/collating
- packaging
- labeling
- inserting
- heat-sealing
- poly-bagging
- document shredding
- custom projects
- and more

Why outsource?

- save time
- save money
- save space
- meet deadlines
- reduce hassle
- enjoy flexibility
- eliminate worry



(918) 838-4500

SUCCESSFUL COMPANIES
PICK GOODWILL

www.goodwilltulsa.org

SOCIALIZING

You and your circle can hang out with us on the social media scene:



Facebook www.facebook.com/GoodwillTulsa

Posts about topics that interest our fans: donating, big sales, programs, de-cluttering, saving money, popular Web links, etc. Facebook is our most active social media presence.



WordPress www.goodwilltulsa.wordpress.com

Read short stories and telling tales about Goodwill Tulsa, gift giving, community action and achievers



Twitter @goodwilltulsa

Regularly updated feed on store happenings, job openings, testimonials and re-tweets from those in the know



Pinterest pinterest.com/goodwilltulsa

Boards such as "Our Dazzling Displays" let us showcase our work and the fun we have; and we pin DIY projects, thrifty fashions and compelling infographics



YouTube www.youtube.com/GoodwillTulsa

Our channel features must-see videos and clips on job fairs, computer recycling, ceremonies and ribbon cuttings



LinkedIn Goodwill Industries of Tulsa at www.LinkedIn.com

Sharing career advice, job search tips and looking for folks to work with

"A CAREER" FROM COVER

Company. He couldn't believe how fast things began to happen after signing up with the program. "With the relentless help of the case manager and her compassionate heart I am now working! Clifton is employed as a full-time Private Security Officer for G4S and loving it!

"SUMMER SALES" FROM COVER

books, toys, and one of a kind "finds" for the lucky shoppers who spot them. The variety and broad range of selection bring shoppers back to their favorite location and to multiple locations throughout each month. Driving past a Goodwill store and not stopping in may mean a regrettable missed opportunity.

On July 12th our Glenpool store celebrated the first anniversary of the Grand Opening in 2012. This location has become a popular stop for commuters passing by on Highway 75. First time visitors from Glenpool, Sapulpa, Jenks, Bixby, Sand Springs, Mounds, Kiefer, Beggs, Okmulgee and Tulsa continue to "discover" Goodwill shopping at this location.

Looking forward, plans are underway for a September start of construction on a new Southwest Boulevard store. Watch for updates as a spring 2014 Grand Opening approaches.





Goodwill Industries of Tulsa, Inc.
2800 Southwest Blvd. • Tulsa, OK • 74107-3817

PEOPLE WORKING. LIVES IMPROVED.



NON PROFIT
ORGANIZATION
US POSTAGE
PAID
TULSA OK
PERMIT NO. 128



Goodwill Stores and Donation Centers

STORES

TULSA

2800 Southwest Blvd. - Southwest Blvd. Store
102 S. Garnett - Garnett Store
19021 E. 51st St. - Stone Creek Store

2210 W. Washington St. (91st & 145th E. Ave), **Broken Arrow**

1204 N. Lynn Riggs, **Claremore**

3826 E. Frank Phillips, **Bartlesville**

8525 N. 117th East Ave., **Owasso**

715 S. George Nigh Expressway, **McAlester**

128 W. George Phelps, **Carthage, MO**

2102 Range Line Road, **Joplin, MO**

502 West 125th Place, **Glenpool**

For store hours, visit our Web site

www.goodwilltulsa.org or call **(918) 584-7291**

DONATION CENTERS

TULSA

2800 Southwest Blvd./Goodwill (open 24 hours)

102 S. Garnett/Goodwill Store

19021 E. 51st St./Goodwill Store

3807 S. Harvard/Storefront*

9242-H S. Sheridan/Storefront/Sterling Plaza

1691 S. Yale/Storefront/Seventeen Hundred Yale Mall

6933 S. Sheridan/Storefront/Plaza Village Shopping Center

8028 S. Yale/Storefront/Country Hollow Shopping Center

10925 S. Memorial/Storefront/South Park Shopping Ctr.

8125-M East 51st St/Storefront/Memorial Park Shopping Ctr.

5937 S. Lewis/Shopping Center

1210 E. 41st St/(41st and Peoria) Storefront*

BIXBY

14625 S. Memorial/Storefront/River Run Shopping Ctr.

BROKEN ARROW

91st & 145th East Ave./Goodwill Store

1027 N. 12th/Storefront*/

Kenosha Crossing Shopping Center

6442 S. Elm Place/Storefront/Broken Arrow Plaza Shopping Center

GLENPOOL

502 West 125th Place/Goodwill Store

JENKS

211 W. Main St./Storefront*

SAPULPA

1022 E. Taft/Shopping Center

OWASSO

8525 N. 117th East Ave./Goodwill Store

11499 N. 135th East Ave./Storefront*

BARTLESVILLE

3826 E. Frank Phillips Blvd./Goodwill Store

CLAREMORE

1204 N. Lynn Riggs/Goodwill Store

McALESTER

715 S. George Nigh Expy./Goodwill Store

JOPLIN

2102 Range Line Road/Goodwill Store

CARTHAGE

128 W. George Phelps/Goodwill Store

**THIS LOCATION IS A FREE-STANDING BUILDING*

For donation hours or information on special pick-ups call: **(918) 581-1200** or visit us at www.goodwilltulsa.org