



Goodwill

Industries of Tulsa, Inc.

Record Number of Goodwill Program Participants Secure Employment in 2013

Type of Program	Number of Program Participants Securing Employment	Total Income Earned by Program Participants in 2013	Economic Impact of Job Placements 2013
Training Programs	420	Over \$3.3 million	\$17.4 million
Job Connection	643	Over \$4.5 million	\$29.6 million
Total	1,063	Over \$7.8 million	\$47 million

Service With a Smile

Amy has given her life to serving others. Prior to moving to Tulsa, she was employed as a cashier. This was the type of job she liked so it only made sense to continue that route after moving to Tulsa. Giving is what she did for others which left little time for herself. However, she decided now it was time – for her! Amy managed to carve some time out of her busy life and work schedule to attend Goodwill’s TulsaWORKS Orientation and Life Skills class in January of 2013.

Attending Life Skills class literally changed Amy’s life as she learned how to express her strengths and her abilities and ... simply how to become stronger in her quest to find a career and not just a job. Amy wanted a career that would give her more responsibility and more pay, but she could not quite figure it all out on her own. Christine Conner became her Goodwill case manager when she completed the Life Skills course and together they charted a plan to pursue Amy’s vocational wishes.



Like most plans, there were bumps along the way, but instead of quitting, Amy talked over her fears and anxieties with [SEE "SMILE," PAGE 2](#)

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"SMILE" FROM COVER

Christine, and together, they were determined to see those dreams turn into reality. Amy continued with her training at Goodwill as she completed the Employment Essentials program and the Corporate Customer Service training. It was important to absorb everything she could and she certainly did that.

Amy also participated in a new endeavor with Goodwill Industries of Tulsa called Beyond Jobs for Women, supported by a national partnership with the WalMart Foundation and Goodwill Industries International. This program reaches women who are unemployed or underemployed to help them support their families. Through the Beyond Jobs program, which began in November 2012, women can access a complete career assessment, individualized career planning, and connections to employment opportunities, financial education and resources to help reach long-term goals and support to help advance their careers.

Goodwill Industries of Tulsa hosted a 'hiring event' for Home Depot and Amy was hired as Shipping and Receiving Clerk one month after starting with the Tulsa WORKS program. Amy worked at Home Depot in the evening while completing Goodwill classes during the day. She was elated! She was making more money, she had the responsibility she wanted and now, it was time to save her money. Amy states, "being a part of the Beyond Jobs Program helped me to begin saving my money." This was something she always wanted to do, but never took the time to develop a plan to do it well. The Beyond Jobs program helped her design a method of savings that matched her style. After completing the classes at Goodwill, Amy saved over \$200 dollars in one month and after approximately 6 months, she had \$2,000 dollars in savings.

Amy took the time to believe in herself, invest in herself, and she discovered just how important it is to do so. Amy still has that smile, she still has the determination to always continue to learn and grow. To everything there is a season. This is Amy's season!

The Challenge Is Over... And We Met It!

Thanks to the generous support of our donors who created estate plans to include Goodwill Industries of Tulsa, we met the Challenge from the Tulsa Community Foundation to raise over \$100,000 in new planned gifts by December 31, 2013. These gifts will help us provide training and services in the future and will impact our operations this year when we receive the \$20,000 match from TCF as a result of meeting the Challenge.



It's not too late for Goodwill to make a difference for you and for you to support



training and services through your plan. We can provide you with information and estate planning services to make you aware of the variety of opportunities and various types of tools and techniques, such as wills and bequests, trusts, and charitable annuities to name a few, that can be customized to your specific circumstances. The information is free and there is no obligation.

For more information or to arrange an appointment, please contact us at 918-581-1234 or email kdavis@goodwilltulsa.org. We look forward to hearing from you!

Start Your Spring Cleaning

Remember your donations help put people to work.
DONATE TODAY!

For a donation center near you call
 (918) 581-1200 or visit our website
 at www.goodwilltulsa.org.

Goodwill Industries to Host Spring Job Fair

Goodwill Industries of Tulsa will be hosting a Spring Job Fair

on Friday, May 9, 2014, from 10:00 am – 2:00 pm at 2800 Southwest Boulevard. More than 30 companies and social service agencies are expected to participate. If you would like to participate in this job fair, know someone who might be interested in participating, or simply want more information, please contact Clarice Floyd at cfloyd@goodwilltulsa.org or Sabrina Ware at sware@goodwilltulsa.org. If you know of someone who is looking for a job send them our way.



Goodwill Opens New Donation Center in Wagoner



Goodwill Industries of Tulsa is pleased to announce the opening of a new donation center in Wagoner, OK. The new center is located at 1528 West Highway 51 in the Plaza 51 Shopping Center.

Goodwill strives to make the donation experience as convenient as possible for our donors. This new storefront donation center recognizes the need for expansion as we continue to reach out into cities that did not previously have a Goodwill presence.

Hours of operation for this site are Monday – Saturday, 9:00 am – 6:30 pm and Sunday, Noon – 6:00 pm. An attendant is on duty during these business hours to assist with unloading and providing a donation receipt.

Last year, thanks to the generosity of our donors in our communities, monies generated from the resale of those items helped more than 5,800 people with disabilities and disadvantaging conditions receive job training, case management services and employment opportunities needed to become productive members of the workforce in our community.

Donations to Goodwill of items in good used condition or better are tax deductible and receipts are available at all Goodwill donations sites. To claim a tax deduction for donated items, donors should keep itemized lists of their donations. For more information on “how to donate” to Goodwill, contact our Donation Line at (918) 581-1200 or visit our website at www.goodwilltulsa.org.

Technology recycling has never been easier.



Dell
Reconnect
Technology recycling with Goodwill

New Southwest Boulevard Store to Open in May

After 43 years and two previous expansions, Goodwill has outgrown the space available for Retail, Processing and Workforce Development Programs at our headquarters facility at 2800 Southwest Boulevard. In 2014 a



number of exciting changes are in the works to reconfigure our headquarters facility. The construction of a new retail store located two blocks south at 3110 Southwest Boulevard will allow for expansion of operations and workforce programs in our current location. Moving the retail store will also allow for a significant increase in available parking for employees, program participants, shoppers and visitors.

Construction of the new store began in November 2013 and a grand opening is planned for May. The store design will highlight our location on historic Route 66 and will be a fun stop for visitors from around the world who travel down the Southwest Boulevard leg of the Mother Road. The new store, like our current location, is visible from Highway 75. Visitors will be able to access the store by taking the Southwest Boulevard exit just north of the Goodwill headquarters.

Donations of gently used clothing and household items will continue to be accepted at the donation center at the south end of our 2800 Southwest Boulevard facility. An attendant is on duty 24 hours each day at this location for the convenience of our donors.



The new store will open as spring and summer fashions fill our stores. 'Fun in the Sun' fashions, toys, entertaining décor, beach reads, sandals and swimwear make Goodwill the perfect place to spark your summer wardrobe and to update your summer accessories for a fraction of department store prices. More and more shoppers are finding that it's 'Fun to be Frugal' when they discover Goodwill.

Please plan to join us for our grand opening at a date to be announced. Keep in touch with store news and shopping tips by visiting our new Good Thinkin' blog at (<http://www.goodwilltulsa.org/Good-Thinkin>).



A Little Goodwill Goes a Long Way

Donated merchandise



Generated sales



Sales generated provide training for Sue



Sue gets a job





Goodwill Contracts

- parts assembly
- sorting/collating
- packaging
- labeling
- inserting
- heat-sealing
- poly-bagging
- document shredding
- custom projects
- and more

Why outsource?

- save time
- save money
- save space
- meet deadlines
- reduce hassle
- enjoy flexibility
- eliminate worry



(918) 838-4500

SUCCESSFUL COMPANIES
PICK GOODWILL

www.goodwilltulsa.org

SOCIALIZING

You and your circle can hang out with us on the social media scene:



Facebook www.facebook.com/GoodwillTulsa

Posts about topics that interest our fans: donating, big sales, programs, de-cluttering, saving money, popular Web links, etc. Facebook is our most active social media presence.



Blog www.goodwilltulsa.org/GoodThinkin

Read short stories and telling tales about Goodwill Tulsa, gift giving, community action and achievers



Twitter [@goodwilltulsa](https://twitter.com/goodwilltulsa)

Regularly updated feed on store happenings, job openings, testimonials and re-tweets from those in the know



Pinterest pinterest.com/goodwilltulsa

Boards such as "Our Dazzling Displays" let us showcase our work and the fun we have; and we pin DIY projects, thrifty fashions and compelling infographics



YouTube www.youtube.com/GoodwillTulsa

Our channel features must-see videos and clips on job fairs, computer recycling, ceremonies and ribbon cuttings



LinkedIn Goodwill Industries of Tulsa at www.Linkedin.com

Sharing career advice, job search tips and looking for folks to work with

Last year your donations allowed Goodwill to...



- provide employment, job training and/or case management services to over 5,800 individuals with barriers to employment
- pay over \$9.4 million in wages and benefits to Goodwill employees with barriers to employment
- assist in placing 1,063 job seekers into jobs in the community
- repurpose more than 18 million pounds of goods that otherwise might have gone to the landfill
- recycle more than 572,700 pounds of computer equipment through our Dell Reconnect partnership

• generate an economic impact in the community of more than \$87 million as a result of our business operations and the wages earned by those who became employed in a job in the community with Goodwill's assistance.



Goodwill Industries of Tulsa, Inc.
2800 Southwest Blvd. • Tulsa, OK • 74107-3817

PEOPLE WORKING. LIVES IMPROVED.



NON PROFIT
ORGANIZATION
US POSTAGE
PAID
TULSA OK
PERMIT NO. 128



Goodwill Stores and Donation Centers

STORES

TULSA

2800 Southwest Blvd. - Southwest Blvd. Store
102 S. Garnett - Garnett Store
19021 E. 51st St. - Stone Creek Store

2210 W. Washington St. (91st & 145th E. Ave), **Broken Arrow**

502 West 125th Place, **Glenpool**

1204 N. Lynn Riggs, **Claremore**

3826 E. Frank Phillips, **Bartlesville**

8525 N. 117th East Ave., **Owasso**

715 S. George Nigh Expressway, **McAlester**

128 W. George Phelps, **Carthage, MO**

2102 Range Line Road, **Joplin, MO**

For store hours, visit our Web site

www.goodwilltulsa.org or call **(918) 584-7291**

DONATION CENTERS

TULSA

2800 Southwest Blvd./Goodwill (open 24 hours)

102 S. Garnett/Goodwill Store

19021 E. 51st St./Goodwill Store

3807 S. Harvard/Storefront*

9242-H S. Sheridan/Storefront/Sterling Plaza

1691 S. Yale/Storefront/Seventeen Hundred Yale Mall

6933 S. Sheridan/Storefront/Plaza Village Shopping Center

8028 S. Yale/Storefront/Country Hollow Shopping Center

10925 S. Memorial/Storefront/South Park Shopping Ctr.

5937 S. Lewis/Shopping Center

1210 E. 41st St/(41st and Peoria) Storefront*

BIXBY

14625 S. Memorial/Storefront/River Run Shopping Ctr.

BROKEN ARROW

91st & 145th East Ave./Goodwill Store

1027 N. 12th/Storefront*/

Kenosha Crossing Shopping Center

6442 S. Elm Place/Storefront/Broken Arrow Plaza Shopping Center

GLENPOOL

502 West 125th Place/Goodwill Store

JENKS

211 W. Main St./Storefront*

SAPULPA

1022 E. Taft/Shopping Center

OWASSO

8525 N. 117th East Ave./Goodwill Store

11499 N. 135th East Ave./Storefront*

BARTLESVILLE

3826 E. Frank Phillips Blvd./Goodwill Store

CLAREMORE

1204 N. Lynn Riggs/Goodwill Store

McALESTER

715 S. George Nigh Expy./Goodwill Store

WAGONER

1528 West Highway 51/Plaza 51 Shopping Center

JOPLIN

2102 Range Line Road/Goodwill Store

CARTHAGE

128 W. George Phelps/Goodwill Store

**THIS LOCATION IS A FREE-STANDING BUILDING*

For donation hours or information on special pick-ups call: **(918) 581-1200** or visit us at www.goodwilltulsa.org