

JULY 2023

The Goodwill Grapevine

Monthly Organizational Updates



July Paydays:
7 & 21

PROGRESS MADE ON MAJOR PROJECTS

By David Oliver

In my February Grapevine column, I noted several projects that Goodwill Tulsa would be undertaking this year. Now that we are halfway through 2023, I thought that it would be an opportune time to provide an update on these projects. Listed below in bold is the project I identified in February, and the progress we have made is listed after the project.

1. **CARF Accreditation** – The CARF survey took place in March, and I am very pleased to say that we achieved a three-year accreditation of the programs that were surveyed. The three-year certification is the top level of certification that you can achieve, and all of us should be very proud of achieving this designation!
2. **Talent Acquisition** – We have made significant strides in lowering the number of open positions by simplifying and automating the hiring process. We also expect Grow with Goodwill - which is discussed below - to have a significant impact on talent acquisition and retention.
3. **Grow with Goodwill** – Grow with Goodwill is in the launch phase right now! We have been hiring staff and preparing for the launch of what I believe is going to be a transformative program for Goodwill Tulsa for the last six months, and now it is ready to go. Rolling out a program that encompasses success coaches, training, and employee engagement that results in career tracks both within and outside Goodwill is truly a proud moment for our organization.
4. **Mission Growth** – I am pleased to announce that Goodwill Tulsa is bringing back our school-to-work transition program for the 2023-34 school year beginning in August. This program, which assists high school students with disabilities transition into the workforce, was put on hold during the pandemic, and we are very excited to see it coming back.
5. **Donation Acquisition** – So far this year, our total donors are up 4% over last year, but we know that to continue growing, we need to achieve a higher rate of donation growth going forward. One of our primary focus areas for the remainder of 2023 will be to add additional donation sites.
6. **New Store Site** – The largest city in our Goodwill territory where we do not currently have a retail presence is Muskogee. We have spent a significant amount of time exploring our options there, and I am pleased to say that we are currently reviewing a potential leased location for a new store there. Our hope is that we can finalize the lease and complete all tenant improvements in time to open a location there by late fall of 2023.

As you can see, we have made significant strides so far in 2023, and if the projects that I mentioned above all come to fruition, it will be a busy second half of the year for all of us. We have a great team at Goodwill Tulsa, and I am confident that the plans we have in place will lead to an even greater mission impact in the communities we serve.

July Anniversaries

Amy Cates - 7/02/2018
 Ifeanyi Nwuchu - 7/07/2020
 Stephanie Bodmann - 7/10/2012
 Gabrielle Merten - 7/11/2022
 Lameka Miller - 7/12/2022
 Ally Sanchez - 7/12/2022
 Sarah Dudley - 7/13/2015
 Thomas Weber - 7/13/2020
 Scott Lynch - 7/14/2014
 Brent Mitchell - 7/14/2014
 Shalett Smallwood - 7/15/2022
 David Oliver - 7/16/1991

Arthur Matzkvech - 7/16/2012
 Kelsey Davis - 7/16/2018
 Rita Roland - 7/16/2020
 Jacqueline Williams - 7/17/2008
 Randall Sumter - 7/18/2002
 Teresa Harmon - 7/19/2019
 Jack Washmon - 7/19/2021
 Xob Adam Lee - 7/19/2022
 David Jerome - 7/20/2017
 Rachel Chadwick - 7/21/2021
 Malinda Rayl - 7/21/2021
 Michael Nees - 7/22/2015

Kelly Perez - 7/23/2018
 Andrew Raney - 7/23/2022
 Kristi Huffman - 7/24/2012
 Larry Slate Jr. - 7/24/2018
 Rochelle Cowan - 7/26/2019
 Sandra Phillips - 7/26/2022
 Sean Fidler - 7/29/2022
 Charla McHenry - 7/29/2022
 Michael Carroll - 7/30/2007
 Chester Burtlow - 7/30/2018
 Jennifer Love - 7/30/2018



August Birthdays

1 - Raymond Dillard
 2 - Jean Giddens
 3 - Alecia Gage
 3 - Holly McCully
 3 - Christa Newsome
 3 - Sydney Watkins
 4 - Danny Elliott
 4 - Sean Fidler
 5 - Jay Boykins
 5 - Verna Morales
 5 - Malita Thomas
 6 - Jacqueline Williams
 6 - Scotch Willy
 7 - Vickey Wood-Lunsford
 8 - Kimberly Cox
 8 - Roberta Fuller

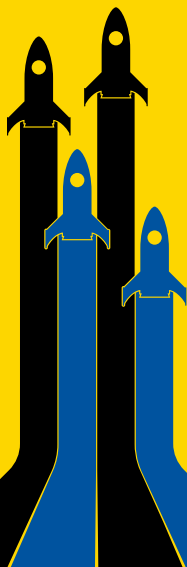
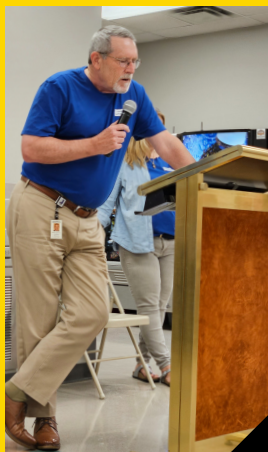
8 - Janet Harbert
 9 - Indira Artigas
 11 - Nathan Wortham
 12 - Carol Keith
 12 - Khyran Lawson
 13 - John Clowers
 13 - Jordan Ford
 13 - Kathryn Walker
 15 - William Brechka
 15 - Laura Kerr-Marrs
 16 - Jennifer Keys
 17 - Alexis Lane
 18 - Kylie Kodad
 18 - Penny Nickels
 18 - Tori White
 19 - Arthur Boyd Sr.

19 - Christie Farmer
 19 - Corey White
 20 - Wilson Cress
 20 - Glenna Greer
 20 - Daniel Matzkvech
 21 - Tyree Davis
 21 - Evelyn Hall
 21 - Fernando Jones
 22 - Rodney Campbell
 22 - Beverly Mann
 22 - Rickey Whisnant
 23 - Vicki Berry
 23 - Barbara Lee
 23 - Cheryl Mullins
 23 - Randall Sumter
 24 - Scott Staedeli

25 - Kathryn Woods
 26 - Malinda Rayl
 28 - Amanda Bass
 28 - Elena Kintin
 28 - Diane Tolsma
 29 - Jennifer Bailey
 29 - Matthew Baird III
 29 - Danielle Peck
 29 - Jewell Ross Jr.
 30 - Sandra Harbert
 30 - Aryonna Thomas
 30 - Regina Welch
 31 - Paige Anderson
 31 - Charity Joseph



GROW WITH GOODWILL



Grow with Goodwill Launch