

OCTOBER 2024

The Goodwill Grapevine

Monthly Organizational Updates



GOODWILL'S NEW MISSION, VISION, AND VALUES

David Oliver

I am pleased to announce the ratification of Goodwill Tulsa's 2025-27 Strategic Plan. This plan is the work of a committee of board members and staff tasked with the responsibility of making a three-year plan to serve our communities more efficiently and effectively through the power of work.

Alongside the new Strategic Plan, the board has ratified a new mission, a new vision, and new core values. These changes are meant to reflect the evolving needs of the individuals we serve and Goodwill's evolution as an organization. Here are the new guiding statements:

MISSION STATEMENT

Goodwill empowers people to reach their full potential through work opportunities, training, and support services.

VISION STATEMENT

Goodwill envisions a community where all people have the opportunity to experience the transformative power of work.

CORE VALUES

GROWTH – *Nurturing continuous improvement, learning, and development.*

UNITY – *Working together to achieve common goals.*

INTEGRITY – *Striving to meet the highest standards of ethics and accountability.*

DIGNITY – *Upholding respect and equity for all.*

EMPOWERMENT – *Helping people help themselves.*

We are in the early stages of rolling out these new statements, and you will see more of them in coming months. They work together: The mission is what we do every day, the values describe how we do it, and the vision talks about how the world looks when we succeed.

I encourage you to embrace the 2025-27 Strategic Plan and the new mission, vision, and values. It is our sincere hope that every person working at Goodwill will feel empowered to move the organization forward, using these statements as guides.

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Department Spotlight

Human Resources: Cyber Safety

By Kayla Wilson

Every day we are more and more connected, whether messaging family and friends or shopping online. It's important to take steps to stay safe when using our phones, laptops and smart devices. We can secure our world by taking simple actions each day when connected.

Recognize and Report Phishing — Stay Safe with Three Simple Tips:

1. *Recognize*
 - a. Urgent or emotionally appealing language, especially messages that claim dire consequences for not responding immediately
 - b. Requests to send personal and financial information
 - c. Untrusted shortened URLs
 - d. Incorrect email addresses or links, like **amazon.com**
2. *Resist*
 - a. Resist the temptation to click on links or attachments that seem too good to be true.
 - b. Report the phish to protect yourself and others.
3. *Delete*
 - a. Delete the message.
 - b. Don't reply or click on any attachment or link, including any "unsubscribe" link.

Strengthen Your Passwords with Three Simple Tips:

1. *Make them long* — At least 16 characters—longer is stronger!
2. *Make them random* — Use a random string of mixed-case letters, numbers and symbols.
3. *Make them unique* — Use a different strong password for each account.

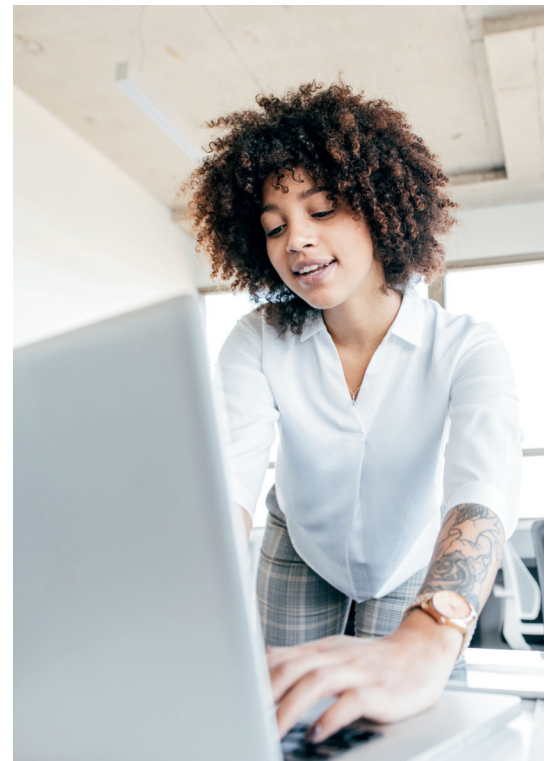
Enable MFA:

Follow these Easy Steps

1. Go to Settings
2. Look for and turn on MFA (It may be called two-factor authentication, two-step authentication or something similar.)
3. Confirm

Keep Software Up to Date with Three Simple Steps:

1. Watch for notifications. Our devices will usually notify us that we need to run updates. This includes our devices' operating systems, programs, and apps.
2. Install updates as soon as possible.
3. Turn on automatic updates.



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Learn About YOUR Pension Plan

By Melinda Johnston

Did you know that you may already have a pension plan funded by Goodwill? If you're a full-time employee (or a part-time employee who works at least 1,000 hours per year), and you're 21 years of age with at least one year of service, Goodwill Tulsa funds a pension plan for you.

To help you understand and make the most of your benefit, we're hosting an onsite session with a representative from Mutual of America.

When: Friday, October 4

Where: 2800 Southwest Boulevard

This is your chance to receive personalized guidance tailored to your needs. Don't miss out on learning how this benefit can work for you!

Please take advantage of this opportunity by scheduling a meeting with our Mutual of America representative. Meetings are available in person or over the phone. To reserve your slot, simply scan the QR code or click on the following link to select a convenient time slot:

<https://calendly.com/mutualofamerica-vladimir/15min>.

If you have any questions or need further assistance, feel free to reach out to Celia Armstrong at celia.armstrong@goodwilltulsa.org.

Accessing Your Account

If you meet the qualifications and have never accessed your account, do the following:

- visit MutualofAmerica.com
- click LOG IN / REGISTER
- click Log In/ Set Up Online Account
- click Setup Online Account

If you need further assistance accessing your account, contact Human Resources.



Scan to
make your
appointment!

DIRECT SUPPORT PROFESSIONAL
2024
**Making a
Difference**
RECOGNITION WEEK



WHY SHOULD I GIVE TO TULSA AREA UNITED WAY?

United Way



Tulsa Area United Way

THEY SUPPORT OUR COMMUNITY...

TAUW'S FUNDRAISING GOAL FOR 2024 IS
\$26,733,101

MANY NONPROFIT ORGANIZATIONS BENEFIT

...INCLUDING GOODWILL TULSA

GOODWILL TULSA WILL RECEIVE
\$651,351

FOR 3 PROGRAMS IF TAUW REACHES THEIR GOAL

JOB TRAINING PROGRAMS



Goodwill TulsaWORKS offers certifications in Google programs, private security, forklift operation, workplace computer skills, and career/digital readiness. Career Navigators assist students and graduates in reducing barriers to employment and finding work. Nearly 500 people received services through TulsaWORKS in 2023, earning more than 1,100 credentials.

PLACEMENT SERVICES



Goodwill Tulsa's Vocational Services supports people with disabilities through employment, training, job placement, and group worksites. In 2023, those services supported more than 100 people.

FINANCIAL RESILIENCE PROGRAMS



Goodwill Tulsa helped hundreds of people navigate their finances in 2023. The Tulsa Financial Empowerment Center (FEC), provided through a partnership with the City of Tulsa, offers one-on-one professional financial counseling at no cost to residents. Since inception, the FEC has helped 915 clients reduce more than \$1 million in non-mortgage debt.



Goodwill Tulsa facilitates the IRS's Volunteer Income Tax Assistance program, offering free tax preparation to qualified taxpayers in the Tulsa area. In 2023, Goodwill Tulsa helped file over 4,000 tax returns, resulting in more than \$4 million in refunds.



CELEBRATE SPIRIT WEEK

JOIN THE FUN!



MVP MONDAY

GO TEAM! WEAR YOUR TEAM COLORS



TIE-DYE TUESDAY

WEAR YOUR WACKY COLORS



WAY BACK WEDNESDAY

TIME TRAVEL THROUGH THE DECADES



COLOR CREW

SHOW OFF YOUR TENURE

1-4 years: Red, 5-9 years: Green, 10-14 years: Orange, 15-19 years: Yellow, 20-24 years: Purple, 25+ years: Blue



GOODWILL GEAR DAY

G-O-O-D-W-I-L-L! DECK YOURSELF OUT IN YOUR FAVORITE GOODWILL ATTIRE

EVENTS YOU WON'T WANT TO MISS



TAUW KICKOFF

PIZZA IN THE 2800 BREAKROOM @ NOON



PRIZE DRAWING

EVERY FRIDAY IN OCTOBER!

*DRAWING FOR RETURNED PLEDGE CARDS



SPIRIT WEEK WRAP-UP

SNACKS AND PRIZE DRAWING FOR PLEDGES SUBMITTED @ SECOND BREAK



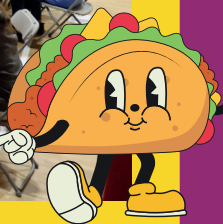
TAUW WRAP-UP

HALLOWEEN PARTY

DRAWING FOR PLEDGES SUBMITTED, TREATS, & COSTUME CONTEST @ 1:30 P.M. 2800 BREAKROOM

GOODWILL TULSA FUNDRAISING GOAL: \$58,263

★ GOODWILL ★ PICNIC ★



Paydays

October
11 & 25



WORKlahoma Job Fair

October 24
10 a.m. to 3 p.m.
Agora Event Center
(1402 S Peoria Ave.)



WORK READY
— OKLAHOMA —

WorkReadyOklahoma.com

National Disability Employment Awareness Month

October
1-31



Halloween

October
31



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October Anniversaries

Jesse Angel-Barragan - 10/06/2021
Virginia Brown - 10/07/2020
Therisa Cullom - 10/09/2020
Magyn Passmore - 10/10/2014
Joshua Shannon - 10/11/2010
Morgan Hance - 10/11/2021
Chris Hunt - 10/12/2010
Christen Lewallen - 10/12/2023
Michael Brown - 10/12/2023
Daren Barrett - 10/14/2011
Christie Farmer - 10/15/2012

Markcous Denson - 10/15/2019
Brittany Geren - 10/16/2018
Jennifer Keys - 10/16/1999
Rebecca Weaver - 10/16/1999
Aaron Smith - 10/16/1999
Cynthia Simmons - 10/16/1999
George Prokopich - 10/16/1999
Philip Winkler - 10/16/1999
Victoria Olson - 10/16/1999
Daniel Newby - 10/16/1999
Traci Daubert - 10/16/1999

Carla Ellis - 10/17/2018
Deanna McClung - 10/18/2021
Dawn Williams - 10/19/2017
Rosanna Lee - 10/19/2023
LaRonda Phillips - 10/19/2023
Caitlin Carlson - 10/19/2023
Kyle Scheer - 10/19/2023
Jonathan Sweatman - 10/19/2023
Kelsey Schultz - 10/20/2020
Jeremiah Howell - 10/26/2023
Angel Scott - 10/26/2023

Melissa Abbott - 10/26/2023
Kathryn Walker - 10/26/2007
Julie Van De Wege - 10/26/2023
Stephanie Kinsey - 10/27/2015
Alayasia Caldwell - 10/27/2022
Alford Montgomery - 10/28/2022
Renee Roy - 10/28/2019
John Widlund - 10/29/2020
Kyle Campbell - 10/30/2023
Coleta Wormser - 10/31/2012



November Birthdays

1 - Laura Martinez
2 - Melissa Howk
2 - Amber Reese
2 - Jordan Juarez
2 - Jacob Terrapin
3 - Nathan Thompson
3 - Kerri Jay
3 - Chase Brown
3 - Ladaryl Bowen
3 - Deneen Williams
5 - Teina Burns
7 - Jeffrey Daniel
8 - Emily Nygaard
8 - Miranda DeRoin

9 - Christopher Blunt
10 - Rochelle Cowan
10 - Chris Ohene
10 - Debra Tharp
12 - Carolyn Olden
12 - Sara Cupples
12 - Vipenta Sapuro
13 - Laney Dobson
13 - Timothy Branscum
13 - Michael Tecumseh
14 - Sarah Nix
14 - Katherine Kinser
14 - George Schmidt
14 - Stacy Johnny

15 - Aurora Foster
16 - Rebecca Chesser
17 - Mylinda James
18 - Lacey Hammontree
18 - Brian Dalen
19 - Ashley Dillon
19 - Michela Abert
20 - Dena Keele
20 - Cassandra Glaze
21 - Crystal Armstrong
23 - Aundrea Collins
23 - Charles Miles
23 - Jessica Rader
24 - Donnel Caldwell

24 - Brooklin Jones
24 - Ann Rust
24 - Tera Keller
25 - Pam Shirley
25 - Daysha Long
26 - Jeremy Horse
26 - Coleta Wormser
26 - Victoria Olson
28 - Miranda Winlock
28 - Greg Jones
28 - Chester Burtlow
29 - Renee Smith
29 - Patty Thornburg
30 - Marrene Jackson



COMMUNITY RESOURCES

Free Dump Day in Muskogee: The City of Muskogee will host Free Dump Day, Brush and Limb Collection, and Household Pollutant Collection on October 12. For more info, call 918-684-6333.

North Tulsa Community Baby Shower: The Tulsa Health Department invites expectant mothers and families with children under one year old to the 8th Annual North Tulsa Community Baby Shower. This event is open to residents of zip codes 74106, 74126, 74110, 74115, 74127, 74116, 74130, and 74117. Enjoy fun activities, resources, food, and prizes. Register at Tulsa-Health.org/events.

Building Bridges: Provided by the Alliance of Southwest Missouri, Building Bridges helps individuals overcome poverty by learning budgeting, conflict resolution, and employment skills. For more info, call (417) 782-9899.



Congratulations to Christie Lewallen, the winner of the Grow with Goodwill Survey drawing!